

PRO Report 2014 - Gerry O'Sullivan

The most significant progress made in 2014 was the launch in August of the Council's first website.

Website - www.leinstercamogie.ie

Allied to Facebook and Twitter, the Council now has a strong media presence and is gradually building a following as well as providing essential information support for our members.

In the four and half months since it went live, the Leinster Camogie website has attracted 1984 visitors - 90% of them from Ireland. Not surprisingly the UK is in 2nd spot with nearly 4% but in third place is Russia on nearly 2%.

If aggregated for a full 12 months, the total number of visits would be of the order of a very respectable 6000.

Visitors from a total of 22 countries logged on since 18 August 2014. 48% log in via a PC with a further 41% accessing via a mobile phone.

Many thanks to all who contributed - material is always welcome just email pro.leinster.camogie@gaa.ie.

News Releases

16 news releases were issued in 2014 covering

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| 1 | 18 Jan 2014 | Leinster Convention January 2014 |
| 2 | 8 March 2014 | Inaugural Training Day |
| 3 | 28 March 2014 | You and Me Camogie Prize Winners |
| 4 | 29 March 2014 | Catherine Neary - president-elect |
| 5 | 9 May 2014 | Leinster Gael Linn Squad selected |
| 6 | 15 May 2014 | Leinster Championship Results |
| 7 | 17 May 2014 | Leinster Championship Results |
| 8 | 2 June 2014 | Leinster Championship Fixtures |
| 9 | 8 June 2014 | Leinster Championship Results |
| 10 | 10 June 2014 | Leinster Championship Fixtures |
| 11 | 21 September 2014 | Leinster Minor Fixtures |
| 12 | 24 October 2014 | AIB Leinster Club Fixtures |
| 13 | 26 October 2014 | AIB Leinster Club Results |
| 14 | 2 November 2014 | AIB Leinster Club Fixtures |
| 15 | 7 November 2014 | AIB Leinster Club Fixtures |
| 16 | 9 November 2014 | AIB Leinster Club Results |

Match Programmes

Many thanks to Sarah Conroy who co-ordinated the publication of match programmes.

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